



UNIVERSITÀ
DI TRENTO

MSc in International Management - MIM



Master of Science in International Management - MIM

Making the difference in a company and affecting its success needs a **combination of competences**, both technical and personal. MIM provides a sound knowledge of management with a quantitative approach, alongside solid foundations in economics and law. Also, **interaction with companies** and the exposure to a **mix of world-wide cultures** develop soft skills required to become successful international managers.

Aimed at graduates and young professionals from all backgrounds, the programme provides an in-depth understanding of the needs and trends of the **European, as well as the Asian and American marketplaces**.

In the MIM business labs students can refine their **entrepreneurial attitude** and learn to adapt to unexpected situations in order to **solve problems** and contribute to the success of a company. By working on the creation of **startups**, students enhance their creativity and learn how to design sound business models and to work in real life situations with an **innovative attitude**.

Programme overview

Marketing

brand

promotion

Degree awarded

Master of Science - "Laurea Magistrale" - in International Management

Language

English

Class size

Up to 35 students

Workload

The total workload for each student is 120 ECTS (European Credit Transfer System)

Intake

Late August each year

Duration

2 years full-time

Fees and funding (approximate range)

- EU: 340€ - 3.400€ (based on income/merit)
- Non-EU: 1.000€ - 6.500€ (based on merit)
- Income/merit based scholarships and tuition waivers available

Admission

Application deadlines (check on line for updates)

- February for non-EU citizens living outside Italy
- June for EU citizens and non-EU citizens regularly living in Italy

Selection criteria

- GMAT
- English test
- Curriculum Vitae
- Statement of purpose
- Reference letters

Requirements

- Bachelor's degree (or equivalent)
- English at B2 level of the Common European Framework of Reference for Languages

How to apply

- Access the online application form
- Upload the required documents
- Submit your online application by the deadline
- Check online for more information and updates:
www.unitn.it/mim

Study Plan

Traditional classes are complemented by frequent group discussions, case study analysis and high pressure situations where students are confronted with different business scenarios and asked to provide concrete solutions to real life problems.

1st year

- Crash courses in Economics, International Business, Statistics, Legal Foundations
- Financial Markets and Economic Activity
- International Accounting
- International Competition Law
- Leadership
- Data Analysis and Forecasting
- International Corporate Finance
- International Trade and Competitiveness
- Organizational Behavior
- Quantitative Methods for Market Analysis

2nd year

- International Marketing
- International Corporate Strategy
- International Contracts Law
- Global Scenarios or Industrial Dynamics
- Electives
- Internship
- Master Thesis




Soft skills development

Following extra activities are organized for students from all departments who want to develop soft skills as well as a creative entrepreneurial attitude:

- The **School of Innovation**: create a specific learning path to be awarded the “Innovation Certificate”
- The **CLab (Contamination Lab)**: develop new companies and startups
- The **Innovation Olympics**: compete to generate the best ideas and business plans to solve the innovation challenge launched by the sponsor company
- The **Business theatre**: solve real business cases in a creative way and perform the business solutions on stage

Career opportunities

A woman and a man are shown in profile, facing each other. The woman, on the left, has a white lightbulb drawn on her forehead and is resting her chin on her hand. The man, on the right, has a white exclamation mark drawn on his forehead and is pointing his finger upwards. They are both looking at each other with expressions of interest and surprise.

MIM graduates are highly attractive to small and medium-sized enterprises with high growth potential, as well as to consultant agencies and international companies, or companies that aim at expanding their business abroad. MIM graduates typically pursue careers as general and operations managers, management analysts or management consultants, as well as in the fields of marketing, product development, project management.

MIM graduates also apply their interdisciplinary knowledge in research centres, Government Agencies and NGO's, but they are also ready to launch their own startup or contribute to the launch of successful businesses.

UniTrento Job Guidance service organizes on a regular basis seminars with companies, on-campus interviews with recruiters, career days, individual coaching sessions and placement days.



Alumni gathering at the MIM 10th year celebration



CONTACT DETAILS

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